

Overview

The National Women's Health Resource Center (NWHRC) is the leading independent health information source for women. For more than 20 years, NWHRC has developed a wide array of print and online health information that is original, objective, approved by medical experts and includes the latest medical advances. NWHRC is a trusted resource for millions of women who visit our web site, use our publications and read health information we've supplied through doctor's offices and the media.

NWHRC's long history of providing unbiased and accurate health information has earned it the trust of consumers, reporters, partners and the medical community. More than 80,000 subscribers receive its monthly, lifestyle-focused "Healthy Women Take 10" e-newsletter and more than 10,000 consumers and healthcare professionals receive its bi-weekly e-updates "News from NWHRC".

NWHRC also is widely quoted in print, broadcast and online venues and has outstanding relationships with leading women's magazines. NWHRC regularly works with media partners such as Meredith Corporation, Cox, Discovery Health Channel and Prevention.com to extend the reach of its campaigns. In addition, NWHRC has a strong network of women's centers, clinics, health care systems and other partners across the country through which it distributes its print materials.

24/7 Online Access

NWHRC's web site – HealthyWomen.org – provides comprehensive information and resources on hundreds of topics in women's health. The site, which receives nearly 2 million visitors each year, was named the top women's health web site by Good Housekeeping magazine. In addition, it was recognized by USA Weekend as the trusted source for women's health information. NWHRC works to keep the site dynamic by regularly adding new stories and videos, expanding content in the Health A to Z library, creating new Health Centers and developing new features that encourage visitors to come back regularly.

Print Publications

NWHRC produces an array of print publications in English and Spanish for women across the country. Its award-winning flagship publication, the National Women's Health Report, has been produced for 20 years and offers in-depth analysis of critical health issues. In addition, its National Women's Health Update, Fast Facts and brochures offer insights, tips and guidance on topics ranging from cervical cancer to skin health to flu.

Research

NWHRC regularly surveys women to learn about their attitudes and behaviors through quick online polls and our annual Women TALK study. Findings from this research guide development of NWRHC content and publications. As part of its public health education campaigns, NWHRC also routinely conducts national research studies to understand women's knowledge and beliefs about a particular health topic.